



**New Hampshire Chapter *of the*
Project Management Institute
Partnership Kit**

***Building Professionalism in Project
Management in the Granite State***



About PMI-New Hampshire

PMI-New Hampshire is the local branch of PMI International, focused expressly on supporting the professional needs of Project Managers in the Granite State.

We offer education meetings and networking, and support Project Management Professionals. We enrich the business community through membership development and great customer support. Through our commitment, experience, and expertise, PMI-New Hampshire Chapter of PMI has established a business relationship with our customers that will last a lifetime!

Since its founding in 1969, Project Management Institute (PMI) has grown to be the organization of choice for project management professionalism. With over 100,000 members worldwide, PMI is the leading nonprofit professional association in the area of Project Management. PMI established Project-accepted Management standards, provides seminars, educational programs and professional certification, which more and more organizations desire for their project leaders.

PMI's global standards are similar to standards set by the International Standards Organization (ISO), Utilization Review Accreditation Commission (URAC) and National Committee for Quality Assurance (NCQA).

PMI-New Hampshire has approximately 400 of New Hampshire's most active project management practitioners. Our Members and Board represent the most recognized names in the Education,

Communications, Defense, Energy, Manufacturing, Health Care, Finance, Insurance, Computers, Engineering, Construction, and Information Systems Software industries.

The New Hampshire Chapter supports PMI's professional standards within its membership while seeking opportunities to educate New Hampshire's business communities on project management standards and practices.

Help PMI-New Hampshire Open Doors

As a Sponsor, your organization has the opportunity to partner with the New Hampshire Chapter of the Project Management Institute. Your contributions will support the Chapter's efforts to offer the highest quality speakers, workshops, and seminars on the practices of project management. PMI-New Hampshire offers many benefits to our sponsors, including sponsorship opportunities and advertising opportunities.

As a non-profit organization, there are also other opportunities for contribution. PMI-New Hampshire has needs for:

- Meeting Space for study groups
- Membership meetings
- PMI-New Hampshire events



Sponsorship Opportunities

PMI-New Hampshire offers four sponsorship opportunities:

- Corporate Champion
- Corporate Partner
- Chapter Sponsor
- Meeting Sponsor

As a PMI-New Hampshire Sponsor, your company's logo will appear in the bi-monthly PMI-New Hampshire Journal, which is electronically distributed to over 400 people.

Enjoy the Sponsor Spotlight, where your company and products will be prominently displayed to PMI-New Hampshire members.

Sponsorship opportunities are shown in detail in the Sponsorship Opportunity table below.

PMI-New Hampshire also offers your organization four advertising options in our bi-monthly PMI-New Hampshire Journal, which are shown in the Advertising Opportunities below.

PMI-New Hampshire also offers a special opportunity, Featured Sponsor, which combines an advertisement in the PMI-New Hampshire Journal and Meeting Sponsor at one of our monthly PMI-New Hampshire meetings.

Advertising opportunities give your organization exposure to share an overview of your organization as well as products or services you can provide to PMI-New Hampshire members.

PMI-New Hampshire has monthly chapter meetings in Manchester and Portsmouth on a rotating basis. Go to <http://pmi-nh.org/events.htm> to view upcoming PMI-New Hampshire Chapter events.

Contact PMI-New Hampshire

We invite you to join the PMI organization and the PMI-New Hampshire Chapter as a Member.

Ask yourself the following:

- Are you ready to sponsor a PMI-New Hampshire Chapter Meeting?
- Would you like a quotation based on your company's specific advertising needs?
- Do you have any questions regarding sponsorship?

Contact PMI-New Hampshire at sponsorhip@pmi-nh.org or visit our website at www.pmi-nh.org.





Sponsorship Opportunities

Types of Sponsorship	Description	Cost
Corporate Champion	Corporate Champions enjoy the following benefits: <ul style="list-style-type: none">• Recognition in the Sponsor Spotlight in four (4) PMI-New Hampshire Journals• A reserved table at every Chapter Meeting for attendance or product display• Up to ten (10) minutes presentation time at two Chapter Meetings within one calendar year• Your company's logo with link on the PMI-New Hampshire website (www.pmi-nh.org) for one year	Sponsorship: \$1,200/yr
Corporate Partner	Corporate Partners enjoy the following benefits: <ul style="list-style-type: none">• Recognition in the Sponsor Spotlight in three (3) PMI-New Hampshire Journals• A reserved table at five (5) Chapter Meetings for attendance or product display• Up to ten (10) minutes presentation time at one Chapter Meetings within one calendar year• Your company's logo with link on the PMI-New Hampshire website (www.pmi-nh.org) for one year	Sponsorship: \$900/yr
Chapter Sponsor	Chapter Sponsors enjoy the following benefits: <ul style="list-style-type: none">• Two advertisements in the bi-monthly PMI-New Hampshire Journal• Banner or table space for promotional displays at two (2) Chapter Meetings• Your company's logo with link on the PMI-New Hampshire website (www.pmi-nh.org) for one year	Sponsorship: \$600/yr
Meeting Sponsor	Meeting Sponsors enjoy the following benefits: <ul style="list-style-type: none">• Banner or table space for promotional displays at Chapter Meetings• Your company's logo and name will appear in the bi-monthly PMI-New Hampshire Journal and website (www.pmi-nh.org) as the event sponsor	Sponsorship: \$300/meeting plus a relevant product equivalent to \$75 or greater in value for a drawing prize



Advertising Opportunities

Advertising Opportunity	Description	Cost
Bi-Monthly PMI-New Hampshire Journal	Option 1: Color logo with link to your website	\$50.00/bi-monthly
	Option 2: Color logo + article (250 – 400 words) with link to your website describing products or company (equates to one quarter page ad)	\$100.00/bi-monthly
	Option 3: Color logo + article (400 – 650 words) with link to your website describing products or company (equates to one half page ad)	\$200.00/bi-monthly
	Option 4: Color logo + article (650 – 800 words) with link to your website describing products or company (equates one full page ad)	\$300.00/bi-monthly
Featured Sponsor (Meeting Sponsor + Option 3)	Option 5: As the Featured Sponsor , your company will be: <ul style="list-style-type: none"> • Highlighted in the Sponsor Spotlight in the bi-monthly PMI New Hampshire Journal • Event sponsor (logo will appear both in the “Events” section of the bi-monthly PMI New Hampshire Journal and handouts at the chapter meeting) • Color logo will appear on the PMI New Hampshire website for the duration of the sponsored period 	\$400.00/sponsored period + relevant product equivalent to \$75 or greater in value for a drawing prize



PMI-New Hampshire Sponsorship Form

___ Yes, I want to participate and agree to sponsor the following (please mark in the total column the amount of your sponsorship).

Description	Value (\$)	Place an "X" in the opportunity you are interested in	Total (\$)
Corporate Champion	\$1200.00		
Corporate Partner	\$900.00		
Chapter Sponsor	\$600.00		
Meeting Sponsor	\$300.00 + \$75 door prize		
Bi-monthly PMI-NH Journal – Option 1	\$50/bi-monthly		
Bi-monthly PMI-NH Journal – Option 2	\$100/bi-monthly		
Bi-monthly PMI-NH Journal – Option 3	\$200/bi-monthly		
Bi-monthly PMI-NH Journal – Option 4	\$300/bi-monthly		
Featured Sponsor – Option 5	\$400 + \$75 door prize		

Contact Information

Organization Name: _____

Contact: _____

Title: _____

Phone: _____

E-mail: _____

Address: _____

Company Web Address: _____

I agree to pay the total above according to the contract and payment policy above.

Authorized Signature

Printed Name of Authorized Signature

Date

(Signature of representative constitutes a binding contract between PMI-NH and the organization applying for sponsorship).

PLEASE SEND TO: PMI-NH CHAPTER PO Box 4496 Portsmouth, NH 03802